

# IMPACT 100 LONDON



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## ANNUAL REVIEW



# 2022

As a collective philanthropy, Impact 100 London is comprised of individual members - each of whom contributes at least £1,000 per cycle and gets to vote on which charities receive our £100,000 grants. Over the first three cycles, 190 individuals have joined us and we have awarded a total of £450,000 in grants to 12 local charities. Our fourth Grant Award Event will be in June 2023.



Registered Charity number 1099682.



***On International Women's Day 2022 - we announced our goal to raise and award £1 million by 2025. We are well on our way to achieving this goal.***

**Our Mission** is to enhance philanthropic engagement by pooling resources and investing collectively in charities benefiting women and girls.

**Our Vision** is of an engaged community of donors contributing to a world where women and girls are safe, confident and independent.

**Our Model** of collective giving enables individuals to have a bigger impact by pooling their resources and making more informed and strategic giving decisions.

## What makes Impact 100 London unique?

**Egalitarian and democratic model** allows individuals to participate in the philanthropic process.

**Shared robust due diligence** informs and empowers members in the voting process. Open dialogue with charities creates a partnership relationship.

**Multi-year unrestricted funding** gives our grantees the comfort of longer term funding and trusts them to invest the funds as is most needed.

**Championing Grantees and Engaging Members** creates impact beyond the funding.

# FOCUS ON WOMEN & GIRLS

**Our focus on the women and girls sector has coincided with an increased need for resources.**

The women and girls sector globally has been chronically underfunded - a recently published study by the Women's Philanthropy Institute cites that, in the US, just 1.9% of overall charitable giving is directed to organisations serving women and girls. At the same time, front-line women and girls organisations have been facing significantly increased demand - especially in the wake of the pandemic - and report that the women seeking services are experiencing much more severe and complex needs.

Given our current post-pandemic environment - resulting in isolation and loss of jobs, housing and safety nets - the need for our Grantees' services is greater than ever before.

***Services in the UK are in high demand, and the needs of women and girls are more complex than ever before.***

**I.G. Advisors**

**Our grants have been awarded to charities that address a broad range of complex issues, needs and under-served populations:**

**Women in the criminal justice system**

**Mentoring and sports**

**Domestic and economic abuse**

**Women in the sex trade**

**Violence against women and girls**

**Vulnerable mothers and children**

**Prevention training for respectful relationships**

**Refugee and asylum-seeking women**

*"I joined Impact 100 London two years ago. I value the focus on women and girls in London. I am particularly impressed by the wide variety of the charities selected thanks to a very professional due diligence process."*

**Benedicte De Nonneville, Impact 100 London Events Team**

*"I like the mix of collective philanthropy, top quality due diligence, as well as its clear laser focus on impact for women in London"*

**Louisiana Lush, Impact 100 London Grants Team**

# JUNE 2022 GRANT AWARDS

## Collective philanthropy in action

At our most recent Annual Grant Award Event, our members voted to award £155,000 to three local charities covering refugees and asylum-seekers, pregnant women and victims of economic abuse - all with complex needs and intersecting challenges.

80%  
of our Members  
voted in  
June 2022

## £100,000

### Grant Award



*"This is a very difficult time for refugees. To have your support so we can protect the women who are crying, scared, and be able to give them a chance and feel supported - it's just amazing. This money will make a huge difference. Thank you from the bottom of my heart."*

**Alphonsine Kabagabo,**  
Director, Women for Refugee Women

## £27,500

### Merit Awards



*"Marginalised women in London are facing greater challenges than ever before. It's so encouraging that the funding community mobilised by Impact 100 London recognises that need, and is so passionate about supporting charities to meet it."*

**Naomi Delap, Director, Birth Companions**



*"Receiving core funding from Impact 100 London is like gold dust for a charity like ours. It helps us to be ambitious and create real change for victim-survivors of economic abuse which can be both life-changing and life-saving."*

**Dr Nicola Sharp-Jeffs OBE,**  
Founder and CEO, Surviving Economic Abuse.

In addition, thanks to the funding we received from Gift Aid, we were able to award £5k grants to three smaller charities.



**All of our grants are unrestricted and our large grants are paid over 3 years.**

# PARTNERING WITH OUR GRANTEES

## Giving beyond the funding

At our Annual Grant Awards Event, our finalists each have the opportunity to present directly to our audience of members and partners. This is crucial - and unique - but it is just the beginning of what our members and partners have to give.

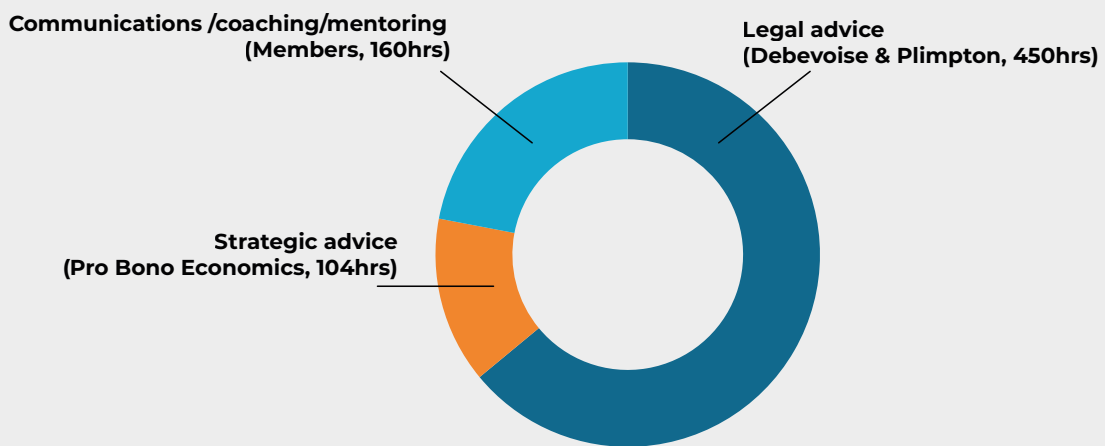
We amplify the voices of our Grantees by featuring them in newsletters and events such as our Annual Lunchtime Conversation and our most recent 2023 Grant Cycle Launch Event.

And some of our members and partners provide additional individual donations, pro-bono services, valuable introductions and social media exposure.

700  
hours of pro bono  
services



**The pro bono expertise delivered to our Grantees by members and our partners over the past 2 1/2 years exceeds 700 hours**



*“We have been involved with Impact 100 London since its inception, providing pro bono legal advice and counsel on a variety of matters. We have seen them evolve and grow in such a short period ! We have also had the opportunity to support, on a pro bono basis, several of their grantees on a number of legal matters”*

**Vera Losonci, Debevoise & Plimpton LLC**



# CASE STUDY: WOMAN'S TRUST

## Our inaugural main grant reward recipient

Our partnership with Woman's Trust (WT) demonstrates how Impact 100 London delivers much more than just the funding.

Over our three year relationship, we have helped to:

**Fund their strategy:** Three years of unrestricted funding

**Elevate their profile:** Featured speaker in multiple Impact 100 London events

**Communicate their story:** Featured in multiple newsletters and on social media

**Leverage our community:** Pro bono expertise of our members and strategic partners, Debevoise & Plimpton LLP and Pro Bono Economics

**Engage their stakeholders:** One of WT's Trustees has joined Impact 100 London as a member

The final installment of our three year grant was funded in June 2022 but our support for WT continues

150  
hours of pro bono  
services



### Pro Bono Economics (PBE)

Inspired by the work of our Grantees, PBE offered to host a tailored half day "Unlocking Impact" workshop for our Grantees. Designed to introduce their economic model for measuring and valuing impact, this workshop was attended by five out of six of our Grantees. Many of them followed up with one on one sessions with PBE economists and are continuing work together to enhance their collection and measurement of data, so essential in making the case for impact and funding.

*"Working with the PBE team has been great! We are ever so grateful for their clear and prompt communication and their taking us on as a project. They are always able to dilute and explain economic concepts to us in lay-terms and help us apply them to our work. Thank you; you are doing amazing work!"*

**Monica Matta, Research & Data Manager, Woman's Trust**



# MEMBERS ENGAGEMENT

## Informing and cultivating a community of philanthropists

Our members are connecting, they are learning and they are giving. Collectively, we are making an impact.

**Educational events** enhance our members' understanding of our Grantees, the broader philanthropic community and the Impact 100 London grant process.

**Social opportunities**, such as members' walks, build community within the membership.

**Regular newsletters** inform members by shining a light on our grantees and providing insights and updates on our grant process.

**Due diligence summaries** on charity finalists empower members with charity analysis in advance of the Annual Grant Award event.

**Grantee progress reports** provide an update on how grantees have performed.

**The Annual Grant Awards Events** enables our members to hear directly from our charity finalists before casting their votes.



Members' event, Royal Academy of the Arts, Nov 2022

*"We had representatives of all 12 of our grantees attend our launch event at The Roundhouse. It was great to be able to connect our members to our grantees and help build stronger direct relationships."*

**Isabelle Bourrette, Founding Member and Events Team**



85%  
of our Members  
renewed last year



Members' Drinks, Enoteca Rosso, March 2022



Members' Walk, St James Park, January 2022

*"One of the highlights of the night was meeting other members. We share so many things in common in addition to our goal of supporting women and girls. I had many interesting conversations!"*

**Efrot Weiss, Founding Member and Events Team**



# INITIATING CONVERSATIONS

## With our members and the broader community

On 7 December 2022, we hosted our annual lunchtime conversation for members and stakeholders featuring Women for Refugee Women. The discussion highlighted the current legal and political context faced by women in the UK asylum and refugee process, the efforts being made to educate on how these policies affect the women and advocate for change, and how WRW focuses their efforts to assist these women in the process.

LUNCHTIME  
*Conversations*  
ONLINE

**Refugees and Asylum Seekers in the UK:  
What does the Future Hold?**

**Wednesday 7 December 1:00-2:00pm**

*panellists*

**Alphonsine Kabagabo** Director, Women for Refugee Women  
**Andrea Vukovic** Deputy Director, Women for Refugee Women  
**Shalini Patel** Solicitor, Duncan Lewis  
**Refugee Campaigner** Women for Refugee Women

**Moderated by Edie Lush, Impact 100 Founding Member**

Refugees in Britain have never faced a more challenging environment. Join us for a lunchtime talk - featuring Women for Refugee Women, Impact 100's 2022 Main Grant Recipient - exploring the current challenges facing asylum-seeking and refugee women, the recent changes to asylum law and policy, and how campaigners, advocates and lawyers are responding to the external context.

Register Events Page: [www.impact100london.org](http://www.impact100london.org)  
Zoom details to follow

IMPACT 100 LONDON  
WOMEN FOR REFUGEE WOMEN

*"It was so interesting to hear about the innovative approaches that Women for Refugee Women takes to help women navigate the system and get back on their feet."*

**Kitty Arie, Founding Member and Grantee liaison for the 2022 Lunchtime Conversation**

We are so grateful to our esteemed panel for sharing their valuable perspectives. The discussion was expertly moderated by one of our Founding Members, Edie Lush.



*“What an astounding zoom session. Such an incredible panel and Edie asked some great questions. What brave brilliant women.”*

**Amanda Lambert,  
Founding Member**

*“I found the insight into the politics and legality of their world eye opening.”*

**Carolyn Sonig,  
Founding Member**

*“The women were so passionate. It is amazing they have made it their life’s work to be Change Makers.”*

**Vinni Bhandari,  
Founding Member**



# STRATEGIC INITIATIVES

To further expand our impact

## Impactships

Over the course of each of our first three cycles, an average of 12 individuals have been sponsored to become a member of Impact 100 London. Over £36,000 of funds have been awarded to our Grantees on behalf of sponsored members.

**Our goal is for this programme to represent 10% of our total membership each cycle.**

As a result of commitments by members and the participation in our “pay-it-forward” programme by existing sponsored members, over 20 memberships will be sponsored in the 2023 cycle and the corresponding £20,000+ will be awarded to Grantees during our June 2023 Awards Event. That is Impact!

**Special thanks to Kat and Chris Foster, Britta Jacobson, and our co-Founders for their financial support!**



*“I didn’t know about collective Philanthropy before I was asked to join Impact 100 London. It’s a very different way of giving than how traditional charities or a single foundation or family funds do. The sponsorship programme makes giving within reach to a much broader range of people, which could be culture changing at scale.”*

**Lilly Ladjevardi, Impactship co-Lead**



**Our 2022 Impactship members gathered at Dishoom for an inspiring discussion regarding what Philanthropy means to them.**



## Corporate Partnerships

By becoming a corporate partner, organisations support local women and girls charities while simultaneously providing their staff with an opportunity to participate in the philanthropic process, gain skills and network with a diverse and talented group of individuals.

### **Arcus Infrastructure Partners joined us for the 2022 cycle as our first corporate partner.**

Arcus sponsored several employees to join Impact 100 London.

*“Through our corporate partnership with Impact 100 London, my colleagues and I were able to experience philanthropy in action. We not only had the opportunity to use our own skills and experience from involvement with other charitable organisations to support Impact 100, but also learned a lot about some impressive local charities as well as industry best practices. We are looking forward to participating in the 2023 cycle.”*

**Christopher Ehrke, Partner, Arcus**





# 2022 MEMBERS' LIST

Stella Afnaim | Jenny Anderson | Tamala Anderson | Kitty Arie | Staci Arnovitz | Nicolette Astyfidis | Elisabeth Ayvazian | Anthea Bamford | Daniela Barrera | Charlotte Bavasso | Susannah Behr | Claire Bens | Vinni Bhandari | Chandrima Biswas | Sejel Bodereau | Ghada Boudouvas | Isabelle Bourrette | Suggen Bower | Vanessa Boz | Monique Branchmoore | Inge Cajot | Coco Campbell | Kate Campbell | Michele Campbell | Chantal Cantle | Melanie Cassoff | Jenni Chan | Sabine Chatin | Catherine Chattwell | Elisabeth Chermette | Vathany Chrishan | Patrizia Cozzoli | Helena Curran | Emma Davies | Paola De Carolis | Benedicte de Nonneville | Colette Delaney-Smith | Ian Donaldson | Nicole Donaldson | Sally Dyson | Christopher Ehrke | Catherine Ehrke-Taddei | Rebecca Ellice-Flint | Gabriella Espinosa | Harriet Evans-Lombe | Sally Faiz | Diane Feeney | Graziella Ferrari | Annie Fitzsimmons | Liz Forgash | Kat Foster | Chrysanthy Fox | Amber Freeth | Lynn Frieda | Noriko Gallagher | Nancy Gardiner | Olivia Gillan-Bower | Caroline Gladstone | Betsy Gottlieb | Astrid Gouilliard | Lisa Gozali | Lauren Gross | Stephanie Guyett | Martha Hirst | Devika Hovell | Annick Huber | Ebinehita Iyere | Vanessa Jacobs | Britta Jacobson | Evadney Keith | Sarah Kelly | Zipporah Kissi | Olivia Koerfer | Alice La Trobe Weston | Lilly Ladjevardi | Amanda Lambert | Laurence Le pan de ligny | Nicole LeClair Wartchow | Dee Lehane | Berlin Leiman | Maria Leoni-Sceti | Victoria Lewis | Edie Lush | Louisiana Lush | Jouja Maamri | Fiona Mactaggart | Shirene Madani | Carly Madhvani | Micaela Maguolo de Souza-Girao | Nadia Mahmud | Anjani Malde | Mary Marsh | Beki Martin | Lani Martin | Claire Maxey | Janet McClaran | Deidre McCreadie | Niamh Mesch | Karen Millen | Carrie Morgridge | Eimear Murtagh Lysaght | Aliya Nedungadi | Megan Newhouse | Lisa Noel | Kasey O'Connell | Sotonye Oye-Somefun | Caroline Paduch | Alex Pantelakis | Dorothee Parayre | Olivia Pearce | Michelle Pinggera | Juliana Polastri | Vicki Rapaport | Joanna Riley | Claudia Rimington | Isabelle Robitaille | Alexandra Seidel | Bari Shaffran | Aniela Shuckburgh | Jennifer Silverstone | Fancy Sinantha | Bonita Smith | Maureen Smith | Carolyn Soning | Nancy Standwill-Warren | Barbara Sulzberger | Diana Swartz | Saloni Thakrar | Irina Thesleff Phelps | Lisa Thomas | Stacey Towfighi | Natalie Tredgett | Devon Turner | F Tugba Unkan Haiman | Nicola Osborne | Varsha Venugopal | Marina Voci | Nadia von Christierson | Katie Walker | Erica Wax | Noel Wax | Efrot Weiss | Kirsten Westlake | Dodi Wexler | Ellecia Whiu | Emily Wilkie | Samantha Wilson | Jacqueline Windsor | Sarah Woolfenden | Elizabeth Zimdahl

60+

members actively gave their time and talent to Impact 100 London in the 2022 grant cycle.

# 2022 IMPACT 100 LONDON TEAM



## Leadership Team

Erica Wax\*, co-Founder  
Lani Martin\*, co-Founder  
Staci Arnovitz\*, Impact Manager  
Elisabeth Ayzajian\*, Grants Lead  
Vanessa Boz, Communications Lead  
Michele Campbell, Events Lead  
Sabine Chatin\*, Finance Lead  
Aniela Shuckburgh\*, Membership Lead

## Impactship Leads

Zipporah Kissi  
Lilly Ladjevardi

## Corporate Sponsorship Lead

Stella Afnaim

## 2022 Grants Team

Louisiana Lush  
Diana Swartz  
Olivia Gillan-Bower

\*Leadership members participating on the 2022 Grants team

## Events Team

Isabelle Bourrette  
Benedicte de Nonneville  
Nancy Standwill-Warren  
Efrot Weiss

We are so appreciative of members who have given significantly above the £1,000 membership, including Britta Jacobson, Kat and Chris Foster, Nicole and Ian Donaldson.

## Special thanks to:

Doug Miles of Comspec, Clare Hester of Neon20, Sam Powick, Vera Losonci, Martha Hirst, Katie Power and Marika Somero of Debevoise & Plimpton LLP, and Will De La Cruz and Melinda Kunjasich of Pro Bono Economics.

And to our members: Kitty Arie, Daniela Barrera, Sally Dyson, Lauren Gross, Edie Lush, Joanna Riley, Devon Rose Turner and Emily Wilkie.



# OUR GRANTEE PORTFOLIO

£450,000 in grants to 12 outstanding local charities

## Our £100,000 award recipients



## Our merit award recipients



## Our small grant recipients





Impact 100 London is a collective fund operated under the auspices of Prism the Gift Fund. Our Registered Charity number is 1099682.