

CASE STUDY: WOMAN'S TRUST

Our inaugural main grant reward recipient

Our partnership with Woman's Trust (WT) demonstrates how Impact 100 London delivers much more than just the funding.

Over our three year relationship, we have helped to:

Fund their strategy: Three years of unrestricted funding

Elevate their profile: Featured speaker in multiple Impact 100 London events

Communicate their story: Featured in multiple newsletters and on social media

Leverage our community: Pro bono expertise of our members and strategic partners, Debevoise & Plimpton LLP and Pro Bono Economics

Engage their stakeholders: One of WT's Trustees has joined Impact 100 London as a member

The final installment of our three year grant was funded in June 2022 but our support for WT continues

150
hours of pro bono
services



Pro Bono Economics (PBE)

Inspired by the work of our Grantees, PBE offered to host a tailored half day "Unlocking Impact" workshop for our Grantees. Designed to introduce their economic model for measuring and valuing impact, this workshop was attended by five out of six of our Grantees. Many of them followed up with one on one sessions with PBE economists and are continuing work together to enhance their collection and measurement of data, so essential in making the case for impact and funding.

"Working with the PBE team has been great! We are ever so grateful for their clear and prompt communication and their taking us on as a project. They are always able to dilute and explain economic concepts to us in lay-terms and help us apply them to our work. Thank you; you are doing amazing work!"

Monica Matta, Research & Data Manager, Woman's Trust