

2022 Grants Award Event Programme

Finalist Presentations & Members' Vote

15th June 2021, 6:30 to 7:45pm GMT

We are so grateful to our 2022 members – all 150 of you! Together, we have raised a total Grant fund of £170,000 for this cycle. We are awed by the work of our three main charity finalists. All three deliver significant positive impact on the lives of the women and girls whom they serve.

Tonight, we listen to the charity finalist for our main grant present directly to you followed by a live Q&A where they will answer your previously submitted questions. Immediately after the presentations, our members will be voting to award one £100,000 grant payable over three years to one of these finalists. The other two finalists will each receive a grant of £27,500.

Thanks to the additional funds that were raised as a result of gift aid, this year we are also awarding grants to three smaller charities. These three charities are doing exceptional work for their communities. Each will be awarded a £5,000 lump-sum grant.

All of the grants awarded tonight will be unrestricted.

This Grant Award event represents the core of who we are – collective and democratic, strategic and informed.

Together, we are making a significant impact. By the end of this evening, Impact 100 London members (over 180 including current and past) will have collectively awarded £450,000 in grants to twelve charities focusing on women and girls in London.

We are so proud of what we have accomplished together with you just since March 2020, and we are excited for our next 3 years. We have a collective goal of awarding £1 million to charities benefiting women & girls in London by 2025.

This is collective philanthropy in action.

Warmly,

Erica Wax and Lani Martin, Co-founders

AGENDA

6:30 pm	Welcome by Lani Martin and Erica Wax, co-Founders
6:35 pm	Natasha Finlayson, CEO of Working Chance, our 2021 £100,000 Grantee
6:40 pm	Three finalist presentations, followed by a brief Q&A
7:20 pm	Members' Vote
7:30 pm	Results are announced

£100,000 GRANT - OUR THREE 2022 CHARITY FINALISTS

Over the last several months, we have got to know our three charity finalists and are humbled by what they do – working tirelessly and passionately to better the lives of the women and girls whom they serve. Their work spans the categories of economic abuse, social inclusion and refugee women. All of these organisations are making a positive impact on marginalised communities of women that are in great need. They are each led by a dynamic and experienced team and we are very proud that they will all be Impact 100 London grantees.

BIRTH COMPANIONS

Birth Companions believe all women who face multiple disadvantages during pregnancy, birth and early motherhood should have the support they need to give their baby the best possible start in life, and to fulfil their own potential, whatever the circumstances.

Birth Companions' work aims to improve the lives of mothers and babies by:

- Improving the mental health and well-being of pregnant women and new mothers
- Enabling new mothers to give their babies the best possible start in life
- Empowering women to fulfil their potential through engagement
- Driving improvements in the local and national policy and practice that impacts on mothers and their babies

Presentation by: Naomi DeLapp, Director

Charity No: <u>1120934</u>

https://www.birthcompanions.org.uk/

SURVIVING ECONOMIC ABUSE

Surviving Economic Abuse seeks to raise awareness of economic abuse and transform responses to it. SEA has delivered its mission across three activity areas that are interlinked, coherent to achieve their goals and informed by constant input from the Experts by Experience Group of volunteer victim-survivors:

- Awareness raising and education about economic abuse
- Transforming professional responses and changing the systems that inadvertently facilitate economic abuse
- Influencing public policy and legislation

Presentation by: Dr. Nicola Sharp-Jeffs OBE, Founder and CEO

Charity No: <u>1173526</u>

https://survivingeconomicabuse.org/

WOMEN FOR REFUGEE WOMEN

Women for Refugee Women facilitates the empowerment of women who have sought asylum through opportunities to connect and learn, to support their aspirations to develop their personal and economic independence, skills, and opportunities for leadership.

WRW provides a mix of direct services and advocacy work organised around three main areas

- Empowerment Direct support designed to help women better assimilate and thrive in their communities
- Influence Giving a platform to women with lived experience to tell their stories, build their sense of purpose, and effect change
- Change Focus on advocacy and effecting policy change

Presentation by: Alphonesine Kabagabo, Director

Charity No: 1165320

https://www.refugeewomen.co.uk/

CONSIDERATIONS FOR VOTING

Please consider the following four areas as you make your decision:

Purpose: does the charity's mission respond to a well-defined need?

Impact: does the charity achieve results?

People: how strong is the charity's leadership, how sound is its governance?

Finance: is the charity financially secure?

How have these charities managed to pivot and adapt to the challenges posed by the pandemic?

SMALL CHARITIES GRANTED ADDITIONAL GIFT AID FUNDS

Thanks to your generosity and that of HMRC, in addition to the funds available for awarding of large grants, we have received £15,000 in Gift Aid funds that we want to award this cycle to charities in the women and girls' sector in London. As these funds are insufficient for an additional merit grant, our Grants Team did a review of such charitable organisations that meet all our eligibility criteria except that their annual income ranges between £100,000 and £200,000. Our Grants Team, on behalf of the membership, selected three of these small charities to be the recipient of a £5,000 grant each.

We learned a lot through engaging in this process and have identified some incredible work being done by smaller charities, some of which are exciting prospects for our larger grants in future cycles!

The three small charities that will each receive an Impact 100 London £5,000 grant in this cycle are:

ACTION BREAKS SILENCE - https://www.actionbreakssilence.org/

Action Breaks Silence engages, educates and empowers communities to end gender-based violence. Programmes aims to tackle sexual harassment and sexual violence, with targeted strategies to address issues such as gender inequality and toxic masculinity, which underpin harmful sexual behaviour. The design and delivery of the intervention is guided by the Social Norms and Active Bystander Theories.

ROJ WOMEN'S ASSOCIATION - https://rojwomen.org.uk/

Roj Women's Association aims to support and empower Kurdish, Turkish, Cypriot, migrant and refugee women living in the UK and prevent violence against women and girls. They work with and for women with a holistic and empowering approach, aiming to tackle issues surrounding minority ethnic women and girls who suffer from cultural confusion and are at the risk of finding themselves in vulnerable circumstances.

STREET TALK - https://www.street-talk.org.uk

Street Talk takes mental health care to women trapped in street prostitution, survivors of trafficking, or any vulnerable woman. Street Talk's mission is to listen to each woman's personal story, to enable each woman to overcome those obstacles which keep her trapped in a life of exploitation and to enable her to live in safety and with dignity.

IMPACT 100 LONDON: OUR MISSION AND GOALS

Our mission is to enhance philanthropic engagement by pooling resources and investing collectively in charities benefitting marginalised women and girls in London.

Our model of collective philanthropy means building a group of members who contribute funds equally and jointly decide on the grants that we make. Awards are determined by a vote of the full membership at the Annual Grant Awards event.

As part of the process, we aim to share learnings about the challenges facing marginalised women and girls in London, as well as dynamic local charitable organisations, through events and newsletters. Our focus on charities working with women and girls reflects both a chronic short-fall in funding in this area and increasing demand for their essential services.

We believe Impact 100 London represents an innovative and important step forward in philanthropic giving in the UK. It enables individuals to make a bigger impact by pooling their resources, and giving in an informed and strategic way. The size of our grant fund is determined by the size of our combined membership donations plus the added benefit of Gift Aid.

Our discussions with funders, think tanks and charities helped us to confirm where the funding gap is: long term and core cost funding. As a result, we offer:

- Three-year funding, with annual disbursements: Thus providing financial security to the charity and the breathing space to focus on delivery of services.
- Unrestricted funding that can be used to cover core costs: We believe it is very
 important to fund organisations' ability to deliver services These are costs not
 directly related to a project but across projects, without which services and
 impact can't be delivered!

OUR LEADERSHIP TEAM

Lani Martin, co-Founder
Erica Wax, co-Founder
Aniela Shuckburgh, Membership Lead
Elisabeth Ayvazian, Grants Lead
Michele Campbell, Events Lead
Staci Arnovitz, Impact Lead
Sabine Chatin, Finance Lead
Vanessa Boz, Communications & Marketing Advisor

Special thanks to: Olivia Gillan-Bower, Louisiana Lush and Diana Swartz for joining our Grants team this year.

OUR HEARTFELT THANKS

To every one of our 2020, 2021 and 2022 Members

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FM = Founding Member

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Lani Martin Joanna Riley Erica Wax

If you would like to sponsor a member or provide matching gifts on behalf of your employees, please get in touch: info@impact100london.org

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